



Strategic Priority 3

Enhancing the Visibility and Reach of Learning Limerick

This is about ensuring that the purpose of the Learning Limerick Steering Group is widely understood across the city and county, so that the group can be more effective in promoting awareness of the value of learning and in shaping lifelong learning policy and practice.

Our Key Objectives are to:

- 3.1** Heighten awareness of the expertise of the Learning Limerick Steering Group and use it to inform economic, social and environmental developments in the Limerick region.
- 3.2** Work with regional stakeholders to promote lifelong learning throughout County Limerick, strengthening the regional dimension of our work and helping to bridge the urban-rural divide.
- 3.3** Engage the interest and support of a widely-respected Patron, who will champion lifelong learning in the Limerick region and raise the profile of the Learning Limerick group.
- 3.4** Create a strong digital presence for Learning Limerick and ensure that it is fully integrated with Limerick City and County Council's Digital Strategy.
- 3.5** Support Limerick City and County Council in establishing a prestigious Award Scheme to recognise achievements in lifelong learning in the Limerick region.
- 3.6** Organise a range of flagship events, such as festivals, conferences and exhibitions, to promote Limerick as a learning region.